



Business Marketing Association-Milwaukee Scholarship

The Milwaukee Chapter of the Business Marketing Association is proud to offer an academic scholarship for a student showing exceptional achievement and potential in business marketing communications. The award for this scholarship is **\$1,500**. All Finalists for this scholarship will also receive free admission to all regular meetings of the BMA-Milwaukee for the 2010-2011 season.

The BMA-Milwaukee Scholarship is open to Wisconsin college students entering their sophomore, junior, or senior years, and majoring in marketing, advertising, communications, or an equivalent program with an emphasis on marketing/communications. Eligible students must have a B (3.0) or higher grade point average – overall or in major. **Applicants must meet the BMA's definition of a "student."** Please review our website at www.bma-milwaukee.org/students for this definition.

Students interested in this scholarship must provide:

- Completed BMA Scholarship Application form.
- Course work listings, completed and in progress.
- Statement of personal, career, and educational goals (essay).
- Letters of recommendation from three persons qualified to comment on applicant's personal and academic achievements (professor, instructor, supervisor, etc.), including at least one from a faculty member from the program in which you are enrolled.
- Academic transcript (official or unofficial) showing course work and grade point average.

The BMA University Outreach Committee will review all applications and select three Finalists for personal interviews to determine the winner of the scholarship. Previous winners of this scholarship are not eligible.

Completed applications should be sent to:

Tom Graybill
Scholarship Director
c/o Tri-Marq Communications, Inc.
233 N. Water Street, Suite 305
Milwaukee, WI 53202

Student Affiliates of BMA-Milwaukee will receive preferred consideration for the scholarship. Please visit the BMA-Milwaukee website at www.bma-milwaukee.org for more information on student affiliation.

Applications should be postmarked by **March 17, 2010**, to be eligible for the award. Finalists will be interviewed as part of the selection process. All applicants will be notified of the competition results in late March or early April.