



BMA The Big Swing 8 Sponsorships 2010

Dinner Sponsor - \$1,000.00 (Capacity Full – Heritage Printing)

Includes: Highest visibility opportunity to promote your organization. Hang a banner with your company's logo and tag lines both outside the club house during lunch and registration and inside during the networking and dinner program. Staff a table with some of your workforce and marketing materials to meet the golfers before their tee time. Includes a full page ad in the event program, logo and link from the BMA Golf page web site to your web site, recognition in the program remarks and thanks in the event program as well.

Lunch Sponsor - \$750.00

Includes: High visibility opportunity to promote your organization. Hang a banner with your company's logo and tag lines outside the club house during lunch and registration. Staff a table with some of your workforce and marketing materials to meet the golfers before their tee time. Includes a full page ad in the event program, logo and link from the BMA Golf page web site to your web site, recognition in the program remarks and thanks in the event program as well.

Bag Drop Sponsor - \$500.00

Includes: Superb opportunity to promote your business with every golfer in attendance. Hang a sign at the bag drop with your company's logo and tag lines and staff the area with your marketing materials. This opportunity includes a custom printed bag tag with your company's logo issued to each golfer as

well as a 2x4 ad in the event program, recognition in the event remarks and recognition in the event program.

Registration Sponsor - \$500.00 (Capacity Full – Cramer Krasselt, Johnson Controls, Innovative Signs)

Includes: Get noticed and get results with this excellent sponsorship opportunity. Hang a banner in the registration area and have your staff greet each golfer as they register. Superb networking opportunity for your staff at the beginning of the event. Also includes a 2x4 ad in the event program, logo and link from the BMA Golf page web site to your web site, recognition in the event remarks as well as recognition in the event program.

Putting Green Sponsor - \$500.00

Includes: Fantastic opportunity to engage attendees. Attract players with a putting contest featuring an attractive prize and gain even more attention. Includes signage at the putting green with your company name, the opportunity to greet players with staff and marketing materials, recognition in the event program, logo and link from the BMA Golf page web site to your web site and a 2x4 ad in the event program.

Driving Range Sponsor - \$500.00

Includes: Greet golfers as they arrive to practice in advance of the event. Signage with your company name at the driving range and the opportunity to greet golfers with your marketing materials. Also includes a 2x4 ad in the event program, logo and link from the BMA Golf page web site to your web site, recognition in the event remarks and recognition in the event program.

Beverage Cart Sponsor - \$500.00 for all three carts, or \$200.00 per cart

Includes: Three beverage carts – potentially thousands of impressions! Includes custom printed signs on each cart with your logo and tag lines as well as a 2x4 ad in the event program if you sponsor all three carts. Recognition in event program for any level of this sponsorship, recognition in the event remarks, and your logo and link to your website for the \$500.00 level sponsorship.

Ball Washer Sponsor – All 27 Holes-\$1,000.00; \$400.00 for Nine Holes or \$50.00 per Hole

Includes: Full color 8 1/2x11 sign displayed at each hole you sponsor and recognition in the event program. 27 and Nine Hole sponsors receive a 2x4 ad in the event program in addition.

Hole Sponsorships - \$175.00

Includes: Sponsor a hole at The Big Swing 8 golf outing. Full color signage at your hole featuring your company's name and the opportunity to staff the hole and distribute marketing material to the players. Also includes recognition in the event program and a 2x4 ad in the event program.

Locker Room Sponsor - \$100.00 for one or \$150.00 for both Men's & Women's

Includes: Full color sign on the locker room door, recognition in the event program, and literature distribution opportunity.

Cake Sponsor - \$100.00 per cake or \$175.00 for both

Includes: Let them eat cake and view your company logo too! Each cake will be iced with your logo and tagline based upon art you provide. A classy and fun way to get your message out to the attendees.

Golf Cart Sponsor - \$50.00 each or \$35.00 for two, four for \$100.00

Includes: Brand your own cart(s) with our special new TBS golf cart signage. Also includes recognition in event program.

In-Kind Sponsorships

Creative Sponsor (Capacity Full – Mader Communications Group)

Provide creative for updated logo, table tents and event program. Layout event program and provide electronic files for program and table tent printers. Includes company name on In-Kind Sponsor Banner, recognition in the event remarks, logo and link from the BMA Golf page web site to your web site, recognition in the Event Program and a half page ad in the Event Program.

Photography Sponsor (Capacity Full – Saturn Lounge)

Provide all day of event photography and video and coordinate with the Audio/Visual Sponsor to download photos and videos. Includes company name on In-Kind Sponsor Banner, recognition in the event remarks, logo and link from the BMA Golf page web site to your web site, recognition in the Event Program and a half page ad in the Event Program.

Audio/Video Sponsor (Capacity Full – Exhibit Systems)

A great opportunity to highlight your company's technological capabilities and promote them to top marketing decision makers in attendance. Supply audio/video equipment for the post-golf slide and video show. Coordinate with the Photography Sponsor to download photos and create slide show. Includes company name on In-Kind Sponsor Banner, logo and link from the BMA Golf page web site to your web site, recognition in the event remarks, recognition in the event program and a half page ad in the Event Program.

Print Sponsor-Table Tents (Capacity Full – HM Graphics)

Supply printing of our TBS 8 table tents and receive a 2x4 ad in the event program, recognition in the event program, logo and link from the BMA Golf page web site to your web site, and your name on the In-Kind Sponsor banner to be prominently displayed at the outing, as well as recognition in event remarks.

Print Sponsor – Event Program (Capacity Full – Coakley Tech)

Supply printing of our TBS 8 Event Program and receive a Full page ad in the event program, recognition in the event program, logo and link from the BMA Golf page web site to your web site, and your name on the In-Kind Sponsor banner to be prominently displayed at the outing, as well as recognition in event remarks.

Print Sponsor – Mulligan Slips (Capacity Full – Burton & Mayer)

Supply printing of our TBS 8 Mulligan Slips and receive a 2x4 ad in the event program, recognition in the event program, print your logo and marketing tag line on the actual slips, and your name on the In-Kind Sponsor banner to be prominently displayed at the outing, logo and link from the BMA Golf page web site to your web site as well as recognition in event remarks.

Goody Bags

An excellent way to promote your business or product as every golfer in attendance receives a Goody Bag. The following is a 'Wish List' of items but please feel free to come up with your own. Our goal is to enhance the image of the event by providing attendees a quality gift bag of items.

Logo printed Goody Bags with draw string closure (Capacity Full – Sky High Marketing)

- Sleeves of logo printed golf balls
- Logo printed ditty bag with Ball Markers and/or Divot Repair Tools
- Logo Golf Caps
- Logo can Coozies
- Restaurant Gift Certificates – Two for ones, etc.
- Golf Towels with Logo
- Bags of Golf Tees with logo

Goody Bag Coordinator: Josh Kozinski 262-542-8286 x220

Not sure where to source items? Here is a list of valued BMA members who provide them.

- Fairway Promotions – Dale Tegtmeier – 262-236-0330
- Incentive Gallery – Linda McCabe – 414-283-9564
- Regis Marketing Group – Regis Welsh – 262-754-8100
- Sky High Marketing – Josh Kozinski – 262-542-8286 x220

Signage & Banner Sponsor (Capacity Full – Innovative Signs)

Provide all signage and banners for the The Big Swing golf outing. Includes company name on the In-Kind Sponsor page of the Event Program, recognition in the event remarks and a half page ad in the Event Program.

Event Program Advertising Rates

Outside Back Cover	\$750.00 (\$650.00 Early Bird Special)
Inside Front Cover	\$600.00 (\$500.00 Early Bird Special)
Full Page (6x8)	\$500.00 (\$400.00 Early Bird Special)
Half Page (4x6)	\$375.00 (\$300.00 Early Bird Special)
4x4	\$300.00 (\$200.00 Early Bird Special)
2x8	\$300.00 (\$200.00 Early Bird Special)
2x6	\$175.00 (\$150.00 Early Bird Special)
2x4	\$140.00 (\$120.00 Early Bird Special)
2x2	\$95.00

NOTE: Early Bird Prices valid up to June 4th, 2010

Have questions regarding the above information? Here are the relevant points of contact that can answer your questions and help you help BMA-Milwaukee.

Contacts

Ad submission for TBS 8 Event Program

Barb Baker
The Geo Group
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barb@thegeogroup.com

Hole Sponsorships

Dee Jensen
Heritage Printing
262-373-4007
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Rich Peterson
414-416-7667
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Raffle Prize & Live Auction

Brent Kaufman
Fullhouse Interactive
414-271-4001
bkaufman@fullhouseinteractive.com

All other Sponsorships & In-Kind Sponsorships

James Wolter
AJ Media LTD
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