



May 3, 2010

Dear \_\_\_\_\_,

We're back again and better than ever! The BMA BIG SWING 8 is a great opportunity for your organization to promote itself with the Milwaukee Metro area's premier professional organization for B-to-B marketing practitioners. The [BMA-Milwaukee \(Business Marketing Association\)](#) presents several exciting sponsorship opportunities this year. Act now to secure your sponsorship opportunity!

### **Sponsorship Opportunities**

BMA will recognize sponsors this year with one free ad space in the event program book, on our banners and signage, and by providing verbal recognition during the dinner presentation. This opportunity will reach over 230 golfers, dinner attendees and BMA board and committee members participating in this event, which has sold out the past few years.

The majority of BMA-Milwaukee members are business owners or marketing decision makers for leading corporations in the Milwaukee metro area. Make a lasting impression on this audience with your generous support of this important annual event.

Proceeds from the golf outing benefit BMA-Milwaukee and go to providing the excellent programs and member benefits the organization provides. When you register at [Big Swing 8 Sponsor Registration](#), you'll receive a confirmation letter via e-mail, which will summarize your donation effort, making it easy to document your contribution for tax deduction!\* Please [register here](#) to play in the golf outing. Go ahead, register your foursome today!

A list of the exciting sponsorship opportunities is attached. Please register your sponsorship on-line today to make sure you lock in your sponsorship preference. Sponsorships are issued on a first-come, first-served basis.

Questions? Sponsorship Contact:

James Wolter  
[jamesw@ajmediacd.com](mailto:jamesw@ajmediacd.com)  
262.783.7830

## **Raffle Opportunities**

Opportunities also exist for your organization to donate raffle items for the event. Please consider donating an item or service today. Raffle items are due to the BMA Golf Committee by close of business on June 4<sup>th</sup>, 2010. You may send your donations to BMA Milwaukee, 5205 North 125th Street, Butler, WI 53007 attention James Wolter or to 207 N. Milwaukee Street, Milwaukee, WI 53202 attention Brent Kaufman or contact Brent Kaufman (contact info. below) to make arrangements for a committee member to pick up your donation.

Recommended donations include a gift certificate, a gift basket or donate an item that makes sense to your organization. Past donations have included: Summerfest tickets, Packers tickets, Brewers tickets, etc., digital cameras, golf balls, rounds of golf from The Bog, Western Lakes, the Bull at Pinehurst Farms, Briggs and Stratton Lawn Mower, gift certificates for dinners at: the Chophouse, Bartalotta restaurants, County Claire, 1 or 2 night stays at the Residence Inn, Hilton Hotel, etc.

Please use the attached raffle form to submit items for the raffle. The Golf Outing Committee will determine which items will be used for the raffle and which items will be used as door prizes. Thanks in advance for considering a donation. It's appreciated by the golf outing committee and the BMA organization as a whole.

Questions? Raffle Contact:

Brent Kaufman  
[bkaufman@fullhouseinteractive.com](mailto:bkaufman@fullhouseinteractive.com)  
414.271.4001 x1763

Looking forward to seeing you and your organization participate in the biggest swing to date – The BIG SWING 8!

Sincerely,

James Wolter

BMA Golf Director

\*Please consult with your tax professional for deduction advice.

