

Scholarship Application

Award amount: \$1,500

Name: _____
School: _____ Major/Minor: _____
Circle Next Year in School: Sophomore Junior Senior
Total Course Credits Completed: _____ Overall GPA: _____ Major GPA: _____
School Address: _____
City: _____ State: _____ Zip: _____
Home Address: _____
City: _____ State: _____ Zip: _____
School Phone Number: _____ Home/Mobile Phone Number: _____
E-Mail Address: _____

Attachments to this Application:

- List all marketing and related coursework in progress or completed.
- List all marketing and related classes to be completed in the coming semester.
- Describe your personal, educational and career goals (essay format).
- Three letters of recommendation from persons qualified to comment on your personal and/or academic achievements.
 - At least one letter must be from a faculty member from the program in which you are enrolled.
- Your academic transcript (official or unofficial) showing course work and GPA.

Applicants must meet the BMA's definition of a "student."

Please review our website at

www.bma-milwaukee.org/students for this definition.

Completed applications should be sent to:

Tom Graybill

Scholarship Director

c/o Tri-Marq Communications, Inc.

233 N. Water Street, Suite 305

Milwaukee, WI 53202

Applications should be postmarked by **March 20, 2012** to be eligible for the award.