



Influence Wisconsin's Business-to-Business Marketing Leaders

2009 / 2010 Business Marketing Association Sponsorship Packages

Platinum
\$5000

Gold
\$3000

Silver
\$1500

Bronze
\$850

Business Marketing Partner of the Year (Platinum Sponsor Package - \$5000)

- ◆ Preferred seating at the Bell Awards event of up to ten seats
- ◆ Unique promotional opportunity at the Bell Awards event
- ◆ Recognized as student scholarship sponsorship
- ◆ 1 monthly meeting sponsorship
- ◆ Special mention at all meetings and events
- ◆ Logo on the front cover of the annual membership directory
- ◆ Full page ad in the annual membership directory
- ◆ Logo on the front cover of the annual calendar
- ◆ Website link and logo on home page of BMA-Milwaukee.org
- ◆ Logo on meeting announcements
- ◆ 2 complimentary entries to all meetings or events, excluding golf outing
- ◆ Logo included in *The BMA Blast*
- ◆ Approved literature distribution opportunity at meetings and events

Presenting Sponsors (Gold Sponsor Package - \$3000)

- ◆ Golf Outing Dinner sponsorship including a banner and reserved seating for up to eight seats
- ◆ Full page ad in the Golf Outing program for the Gold Level sponsors
- ◆ 1 monthly meeting sponsorship
- ◆ Special mention at all meetings and events
- ◆ Logo on the back cover of the annual membership directory
- ◆ Half page ad in the membership directory
- ◆ Logo on the back cover of the annual calendar
- ◆ Website link and logo on home page of BMA-Milwaukee.org
- ◆ Logo on meeting announcements
- ◆ 1 complimentary entry to all meetings or events, excluding golf outing
- ◆ Logo included in *The BMA Blast*
- ◆ Approved literature distribution opportunity at meetings and events

Chapter Partner (Silver Sponsor Package - \$1500)

- ◆ Golf Outing Registration Table sponsorship including a banner and an opportunity to staff the table and greet golfers as they register
- ◆ Half page ad in the Golf Outing program for the Silver Level sponsors
- ◆ 1 monthly meeting sponsorship
- ◆ Special mention at all meetings and events
- ◆ Logo on the back cover of the annual membership directory
- ◆ Quarter page ad in the annual membership directory
- ◆ Logo on the back cover of the annual calendar
- ◆ Logo on meeting announcements
- ◆ Website link and logo on home page of BMA-Milwaukee.org
- ◆ 1 complimentary entry to sponsored meeting and seminar
- ◆ Logo included in *The BMA Blast*
- ◆ Approved literature distribution opportunity at meetings and events

Marketing Partner (Bronze Sponsor Package - \$850)

- ◆ Holiday party sponsorship
- ◆ 1 monthly meeting sponsorship
- ◆ Special mention at all meetings and events
- ◆ Logo on the back cover of the annual membership directory
- ◆ Logo on the back cover of the annual calendar
- ◆ Website link and logo on home page of BMA-Milwaukee.org
- ◆ 1 complimentary entry to sponsored meeting and seminar
- ◆ Logo included in *The BMA Blast*
- ◆ Approved literature distribution opportunity at meetings and events

Monthly Meeting Sponsor (\$550)

- ◆ Special mention at sponsored meeting
- ◆ Logo included in meeting announcement for sponsored meeting
- ◆ Logo included in the annual calendar next to selected meeting
- ◆ Logo included in *The BMA Blast*
- ◆ Approved literature distribution opportunity at sponsored meeting
- ◆ Opportunity to offer door prize during sponsored meeting

Special, customized packages available.

Thanks for considering the BMA Milwaukee Chapter, Wisconsin's Largest Marketing Organization